



Case Study

Aligning leadership teams and/or organizations against a new future state

Following an internal consolidation of two operating divisions, teams were struggling to integrate two disparate cultures. Grounding their approach in their ChangeStory program, ChangeCast met with the top leaders to:

- Gain their perspective on the key challenges and issues the group was facing
- Facilitate an all-day group engagement across the entire organization
- Conduct a follow-up session 90 days later to ensure momentum

The process yielded many breakthroughs. They gained a shared understanding, identified the cultural and emotional barriers, articulated new group practices to support success and highlighted key actions for progress.